Online MBA
Congratulations on your acceptance!
The material in this package outlines the next steps following your acceptance. It will also prepare you for your one-to-one welcome call with a Student Services Advisor.

Please review the following sections:

- **Program Overview**
- **Message From the Director**
- **Support Resources**
- **Technical Requirements**
- **Online Environment**
- **Registration and Billing Information**
- **Financial Aid**
- **Next Steps**

Please note: the material above is designed to introduce you to the program. Additional term specific information (such as course textbooks) will be accessible via the Online Graduate Business Resource Center – housed in Blackboard. You will have immediate access to this community upon creation of your MyNEU account.

We are happy to have you join the NU community!

Best,
Student Support Services
Program Overview

The Online MBA consists of **18 courses** over a two year period for a total of **50 credits**. Each course lasts between three and five weeks.

**Year One**

Your first year of study consists of **9 core classes** delivered lock-step. The order of these courses depends upon your start term. A tailored program schedule will be shared with you prior to your one-to-one welcome call.

**The nine first year courses include:**

- ACCT 6272  Financial Statement Preparation and Analysis
- ACCT 6273  Identifying Strategic Implications in Accounting Data
- FINA 6200  Value Creation Through Financial Decision-Making
- MGSC 6200  Information Analysis
- INTB 6200  Managing the Global Enterprise
- MKTG 6200  Creating and Sustaining Customer Markets
- HRMG 6200  Managing People and Organizations
- MGMT 6213  Managing Ethics in the Workplace and Marketplace
- MECN 6200  Global Competition and Market Dominance

**Year Two**

Your second year of study consists of 4 core courses and 5 elective courses. Students may tailor their electives so they can earn a concentration in a desired field. Dual concentrations can also be earned.

**The four second year core courses include:**

- ENTR 6200  Enterprise Growth and Innovation
- MGSC 6206  Management of Service and Manufacturing Operations
- MGSC 6204  Managing Information Resources
- STRT 6200  Strategic Decision-Making in a Changing Environment
To successfully complete a general MBA, you must complete any five electives in addition to the core courses. To complete the MBA with a concentration, three of your five elective courses must be from a single area of concentration. There are eight concentrations to choose from:

### Elective Courses

- **Finance**
  - FINA 6203: Investment Analysis
  - FINA 6204: International Finance Management
  - FINA 6205: Financial Strategy
  - FINA 6213: Investment Banking
  - FINA 6214: Mergers and Acquisitions
  - FINA 6215: Business Turnarounds
  - FINA 6216: Valuation and Value Creation
  - FINA 6220: Healthcare Finance
  - FINA 6225: Entrepreneurial Finance for High Tech Companies
  - MECN 6205: Sustainability and the Economics of Markets

- **International Management**
  - FINA 6204: International Finance Management
  - INTB 6212: The Cultural Aspects of International Business
  - INTB 6217: Creating Sustainable Competitive Advantage Through Global Innovation
  - MKTG 6212: International Marketing
  - SCHM 6213: Global Supply Chain Management
  - ENTR 6216: Global Social Entrepreneurship and Innovation

- **Marketing**
  - MKTG 6210: Marketing Research
  - MKTG 6212: International Marketing
  - MKTG 6214: New Product Development
  - MKTG 6216: Market Focused Strategy
  - MKTH 6218: Marketing in Service Sector
  - MKTG 6222: Digital Marketing
  - MKTG 6223: Brand and Advertising Management

- **Supply Chain Management**
  - SCHM 6210: Supply Chain Management
  - SCHM 6211: The Transportation Industries
  - SCHM 6213: Global Supply Chain Management
  - SCHM 6214: Strategic Sourcing
  - SCHM 6221: Sustainability and Supply Chain Management

- **Sustainability**
  - MECN 6205: Sustainability and the Economics of Markets
  - MGMT 6225: Sustainability and Leadership
  - MGMT 6226: Sustainability and the Business Environment
  - SCHM 6221: Sustainability and Supply Chain Management

Note: Courses are subject to change. Your Student Services Advisor will work with you to tailor your electives and to direct your studies towards a concentration.
Message from the Director

Matthew Foster
Director of Online Graduate Programs
Support Resources

The program is designed with a number of built-in support resources. Support resources are outlined below.

**Student Services Advisor**
Your Student Services Advisors are available to address any concerns or questions you may have throughout the program. He or she is available from your first course until graduation, providing you with registration assistance and program support. Please reach out to our team for support by:

Phone: 1 866 291 8058 Opt. 2
Email: onlinegradsupport@neu.edu

**Section Instructor**
Your Section Instructor is the liaison between you and the faculty. They are available to provide support based on your educational needs. You will be introduced to your Section Instructor at the beginning of each course.

**Technical Support Team**
The Technical Support Team provides 24/7 live technical support to ensure your online experience is as seamless and convenient as possible. You can contact us for support regarding any of your online program-related technical issues.

Phone: 1 866 291 8058 Opt. 1
Online Support Center: https://supportcenter.embanet.com/nu/

**Faculty**
Northeastern's Faculty develops the curriculum and works directly with your Section Instructor to ensure that the content and delivery of each course is of the highest quality. The Lead Faculty will introduce him or herself at the beginning of each course.
Northeastern's online learning management system works best when your computer meets specific minimum hardware and software requirements. In order to have a high-quality online learning experience, it is recommended that your computer meets or exceeds the minimum standards as outlined below.

### Technical Requirements

#### Recommended minimum requirements for PC:

- Operating System: Windows XP/Vista/7
- RAM: 512 MB
- Free Disk Space: 200 MB
- CPU Speed: 1 GHz
- Modem: DSL or cable modem
- Audio: Sound card and speakers
- Browser: Internet Explorer 9 or newer, Chrome, or Firefox

#### Recommended minimum requirements for Mac:

- Operating System: Mac OSX 10.5/10.6/10.7
- RAM: 512 MB
- Free Disk Space: 200 MB
- CPU Speed: 1 GHz
- Modem: DSL or cable modem
- Audio: Sound card and speakers
- Browser: Safari 4.0 or newer, Chrome, or Firefox
The following components will become available to you in Blackboard over the coming weeks:

**Online Graduate Business Resource Center**
The Resource Center is available within 24 hours of creating your MyNEU account. The Resource Center consists of two parts: 1) It houses the student orientation course which provides you with an overview of the Learning Management System and teaches you how to effectively navigate through the site, and 2) It contains important program information and announcements.

**Your First Course**
One week before your first course in the program begins, you will be provided access to the course space. The course space is composed of two main areas, each becoming available at different times:

A. **Course Overview Section**
The course overview section provides students a ‘preview’ of their course. This section, available one week prior to the course start date, provides access to the course syllabus as well as an introduction to the Lead Faculty.

B. **Course Material Section**
The course material section becomes available to students the day the course begins. Organized around weekly modules, this section of the course provides access to course lectures, assignments, discussion boards and quizzes. All course content is housed in this folder.

Your online course is delivered through the Blackboard Learning Management Platform. Blackboard is accessible via [https://blackboard.neu.edu](https://blackboard.neu.edu). Your login credentials will mirror those of the student information system ([http://my.neu.edu](http://my.neu.edu)).
Registration

Upon entry into the program, students will be automatically registered for all classes in their start semester. Students register themselves for all semesters following their start semester. Your Student Services Advisor will send you registration instructions once the registration window opens.

Dropping Classes

Students are able to drop their classes through their MyNEU account within the first 20% of the course. During that time students are responsible for course drops through Banner Self Service. Your advisor is unable to drop your course for you on your behalf. Ceasing to attend class or notifying the Lead Faculty or Section Instructor does not constitute an official drop. Full refunds will be granted until 20% of the course*.

Three Week Course: Refund until midnight Day 4.
Four Week Course: Refund until midnight Day 5.
Five Week Course: Refund until midnight Day 7.

*This refund does not include the non-refundable $1,000 matriculation deposit.
Past the 20% mark, and before the last 7 days of course, you may withdraw from a course by contacting your advisor. Note – refunds are not available beyond the first 20% drop period and withdrawals are not permitted within the last 7 days of the course.

Billing

Northeastern University uses online billing and payment services to provide quick access to billing information and the ability to make payments worldwide 7 days a week. You will be notified at your Northeastern e-mail address whenever an online bill is generated. You should then logon to your MyNEU account and click on the “NUPay” link. You may pay electronically at any time using an electronic check, Mastercard, Visa, Discover and American Express. You may keep your payment method information on the website or enter it each time you make an online payment.

Please note: Northeastern’s online billing system cannot accept payments from foreign bank accounts. If you cannot pay your bill through a bank account in the United States, we recommend wiring the payment. Please visit the Student Financial Services Website for additional information.

Financial Aid

Your Student Services Advisor is prohibited from accessing or providing any financial aid information. Please contact Student Financial Services for assistance: 617 373 5899 or sfs@neu.edu.

I’ve been accepted, now what?

Congratulations on your acceptance! You may be eligible for fixed-interest rate federal student loans. Please refer to the Northeastern University Student Financial Services website for graduate students at http://www.northeastern.edu/financialaid/aid/graduate/.
Next Steps

Having read the above information, we encourage you to engage in the following steps prior to your welcome call with your Student Services Advisor.

Right Now

1. If you have not yet done so, log into AY (Apply Yourself) website to download your official NU Acceptance Letter.
   - Fill out the ‘Acceptance Form’ link embedded within the Acceptance Letter confirming acceptance into the NU online Graduate program.
   - Submit your non-refundable $1,000 tuition deposit (applied to first term tuition) via the instructions on the Acceptance Form.

2. Create your MyNEU account
   - MyNEU is the centralized student information system accessible via https://my.neu.edu. This is where registration, billing, and academic records are stored.
   - Students who did not provide a Social Security Number during their application will require a SSN substitute (called a PKID). This number can be obtained from your Student Services Advisor.

3. Prepare to order your course materials through the Online Bookstore: http://www.northeastern.bkstore.com. Your Advisor will offer to assist you in navigating the bookstore website during the welcome call.

Two Weeks Prior to Start

1. Complete the ‘Student Orientation’ tutorial within the Online Graduate Business Resource Center. This tutorial introduces you to the Blackboard portal.

2. Review the NU Student Handbook. This handbook orients you to important NU policies and procedures.

One Week Prior to Start

1. Review the ‘Preview Section’ of your first course in the program. This section becomes accessible the Monday prior to your course start date.

2. Follow up with a Student Services Advisor for any outstanding questions you may have prior to beginning the program. Your Advisor will also be checking in with you to ensure your online experience is as seamless as possible.

We wish you success in your studies!